



## Do You Have a Software Concept? We Can Make It Real

Over the last ten years Metamorphic has helped many companies bring software products to market and solve technology and management problems faster and more cost effectively than utilizing internal resources alone. Here are just some of the examples where Metamorphic played a key role in our clients' successes:

### FINANCIAL INDUSTRY

- Implemented a multilanguage search engine for D&B that handled searching of company names across seven languages. This brought millions of dollars of additional revenues.
- Developed a new matching engine for a company that does reconciliation between investment managers and custodian banks that improved previous performance nearly a hundredfold. For the same company, developed a compiler that automatically translated millions of lines of 4GL code that ran against a proprietary database and allowed the firm to roll out a SQL version at the push of a button.

### CALL CENTERS / CRM

- Developed an award-winning CRM system for Workforce Management to schedule and manage a Call Center. Implemented as an ASP as well as an on-premises model. Awarded a patent in a new branch of mathematics called Adaptive Simulated Annealing.



### TELECOM

- Developed a suite of ROI and TCO tools for Avaya that involved complex mathematical modeling of data gathered by a market research firm. This allowed, for the first time ever, to accurately quantify true ROI, and demonstrate exact TCO in comparison to their competition.

### PRODUCTS

Our ability to help you comes from having developed our own products. Some of these are:

- The only available VB to C++ compiler on the market.
- A suite of sales tools that have successfully improved sales people's persuasiveness and effectiveness.
- An expert system that allows a salesman to marry customer needs to vendor offerings and find a best strategy to help his customer.
- An OMNIS SQL Enabler.

## Who We Are

- Founded in 1994
- Proven track record for product launches and turnarounds
- Provide business analysis and tool development for public and private companies
- Assist from the computer room to the boardroom (we sit on the boards of several of our clients)

### IMPLEMENTATION EXPERTISE:

- Convert strategy, offers, and processes to end customer financial benefits (demonstrable experience taking high level requests and developing detailed tools)
- SWAT team focus to produce results quickly (simultaneous requirements definition and tool design)

## What We Do

Our process is simple:

1. We learn about you
2. We ask what hurts
3. We model your business
4. We model a solution (with you)
5. We build software that solves the problem
6. We help you bring the product into the market.

We depend on you to know your market. You depend on us to turn your ideas into workable tools.

## What Makes Us Different?

We often invest in the success of our customers by partnering with them. This unique practice has built many long-term relationships.

### SPECIFIC EXPERTISE

#### Business Areas

- ❖ Financial Services
- ❖ Real Estate
- ❖ Pharmaceuticals
- ❖ Telecommunications
- ❖ CRM
- ❖ Business Modeling
- ❖ ROI/TCO

#### Technical Areas

- ❖ Conversions
- ❖ Performance Tuning
- ❖ Web sites
- ❖ Software Localization
- ❖ Expert Systems
- ❖ Compilers
- ❖ Mathematical Modeling

### METAMORPHIC®

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